

Overseas Chinese Higher Education Should Shoulder the Historical Mission of Helping the Construction of Talented Highland in Guangdong-Hong Kong-Marco Greater Bay Area

Deng Zewei¹, and Tong Feng^{2,*}

¹Human Resources Development and Management Office, Jinan University, Guangzhou 510632, China

²School of Marxism, Jinan University/ Human Resources Development and Management Office, Jinan University/ Institute of Chinese National Cohesion, Jinan University/ Inner-Party Legislative Center, Jinan University, Guangzhou 510632, China

*Corresponding Author

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Abstract: In October 2018, General Secretary Xi Jinping visited Jinan University and made five requirements for overseas Chinese higher education. General Secretary Xi Jinping encouraged the majority of students in Jinan University to study hard and become talented in the future. They will contribute to the society in the future and actively participate in the construction of the Guangdong-Hong Kong-Marco Greater Bay Area, and spread the Chinese traditional culture to the whole world. On February 18, 2019, the Central Committee of the Communist Party of China and the State Council issued the “Outline of Development Planning for the Guangdong-Hong Kong-Marco Greater Bay Area, clearly proposing to build the Guangdong-Hong Kong-Marco Greater Bay into a highland of education and talent. Overseas Chinese higher education should actively integrate into the construction of the Bay Area of Guangdong, Hong Kong and Macao universities. The highest academic institution of overseas Chinese should implement the internship of General Secretary Xi Jinping to inspect the spirit of the important speech. However, under the background of the escalation of Sino-US trade friction, the demands of high-level talents of overseas Chinese are also increasing. And diversification requires the relevant parties in the central government to jointly break down the institutional and institutional barriers and help the construction of talented highland in Guangdong, Hong Kong and Macau.

1. Introduction

Conform to the external environment: General Secretary Xi Jinping has asked overseas Chinese higher education to actively integrate into the construction of Guangdong-Hong Kong-Macao Greater Bay Area.

As the whole country welcomes the 40th anniversary of reform and opening up, Jinan University has celebrated its 112th anniversary. At the important moment of the 60th anniversary of Guangzhou's reconstruction and 40th anniversary of its re-establishment, General Secretary Xi Jinping inspected Jinan University at 4: 20 pm on October 24, 2018. During his stay in school, General Secretary Xi Jinping visited the exhibition of the history of the school and the exhibition of the achievements of the school. He inspected the documents and materials collected in the World Overseas Chinese Literature Museum located in the library and had cordial exchanges with some compatriots from Hong Kong, Macao and Taiwan and overseas Chinese students. General Secretary Xi Jinping has a detailed understanding of Jinan University's development history, teaching and research, culture and scholarship, personnel training and alumni work. He has given full recognition to Jinan University's comprehensive strength in running schools, Chinese education, and the educational mode of “split teaching, classified training, and co-integration” for three types of students [1]. General Secretary Xi Jinping went to Guangdong for research after six years and visited Jinan University to inspect and guide the work. This fully reflects the high attention paid by

party and state leaders to the higher education of overseas Chinese and their infinite care for compatriots in Hong Kong, Macao and Taiwan and overseas Chinese.

Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is composed of two special administrative regions of Hong Kong and Macao and nine cities including Guangzhou and Shenzhen in Guangdong Province, with a total area of 56,000 square kilometers and a total population of 70 million by the end of 2018. Promoting the construction of Guangdong-Hong Kong-Macao Greater Bay Area is a major decision made by the Party Central Committee with Comrade Xi Jinping at the core. It is a national strategy personally planned, deployed and promoted by General Secretary Xi Jinping. It is a new measure to promote the formation of a new pattern of overall opening in the new era and a new practice to promote the development of the cause of “one country, two systems”[2].

On February 18, 2019, the Central Committee of the Communist Party of China and the State Council issued the “Outline of Guangdong-Hong Kong-Macao Greater Bay Area's Development Plan”, explicitly proposing to build Guangdong-Hong Kong-Macao Greater Bay Area into a highland for education and talents. Guangdong-Hong Kong-Macao Greater Bay Area will become another “highland” of higher education, not only because of the large number of colleges and universities here, but also because there are quite a number of “elite schools”. At present, the top universities in China are mainly located in Beijing-Tianjin-Hebei region, Yangtze River Delta region and Guangdong-Hong Kong-Macao region. In the 2018 QS World University Ranking List, Guangdong-Hong Kong-Macao Greater Bay Area has 8 top 500 universities in the world, the same number as Beijing, Tianjin and Hebei, leading 7 universities in the Yangtze River Delta. Judging from the current list of universities, most of the top 500 universities in the world in Guangdong-Hong Kong-Macao Greater Bay Area are Hong Kong universities, and seven universities such as Hong Kong University are on the list. However, Guangzhou, as an important fulcrum of Guangdong-Hong Kong-Macao Greater Bay Area, has only two universities selected. General Secretary Xi Jinping pointed out that human resources are the first resource. From the successful experience of building a world-class bay area and a world-class university, the key lies in introducing and gathering a group of high-end talents including high-level talents from overseas Chinese and Chinese.

Make full use of geographical advantages: Giving Full Play to Geographical Advantages, Overseas Chinese Higher Education Should Help Guangdong-Hong Kong-Macao Greater Bay Area's Education and Talent Highland Construction

1.1 Polish the Golden Signboard of “Centennial Overseas Chinese School” and Build a “Bridgehead” for Education and Talent Highland in Guangdong-Hong Kong-Macao Greater Bay Area

General Secretary Xi Jinping asked Jinan University to conscientiously implement the spirit of the National Education Conference and put forward five requirements for overseas Chinese higher education: We should adhere to the basic task of cultivating people with morality, the characteristics of running a school, and the Jinan spirit of “faithfulness, respect, unity of knowledge and practice, constant self-improvement, harmony and diversity”; Shine the gold-lettered signboard of Jinan University, make great efforts to train students well, and do a better job of higher education for overseas Chinese, so as to create better conditions for overseas Chinese to return to their motherland to study and inherit Chinese culture [3]. General Secretary Xi Jinping's important speech pointed out the direction for the future development of overseas Chinese higher education.

Professor Song Xianzhong, head of Jinan University, said, “We will, in accordance with the requirements of the General Secretary, take moral education as the fundamental task of overseas Chinese higher education, take the training of high-quality talents as the most central task of overseas Chinese higher education, give full play to the characteristics of internationalized education and the advantages of” one body, two wings “and three districts and five campuses, formulate the Guangdong-Hong Kong-Macao Greater Bay Area work plan and the” the belt and road initiative “action plan, and polish the golden signboard of” One Hundred Years Overseas

Chinese School “ [4].

Jinan University will continue to adhere to the school-running policy of “facing overseas and Hong Kong, Macao and Taiwan” and the school-running mission of “teaching and benefiting overseas Chinese”. Taking the national “double first-class” construction and the construction of Guangdong-Hong Kong-Macao Greater Bay Area as opportunities, Jinan University will intensify comprehensive reforms, strengthen school-running characteristics, improve school-running quality, and carefully polish the golden signboard of overseas Chinese schools for a century. Deepen the reform of personnel training mode, further improve the enrollment level and scale of overseas Chinese students from Hong Kong, Macao and Taiwan, as well as Chinese and foreign students, continuously improve the personnel training scheme for overseas students, and systematically promote the education and teaching reform. It is committed to training more overseas Chinese students from Hong Kong, Macao and Taiwan, Chinese and foreign students with “political influence, social status, economic strength and academic attainments”. We will improve our ability to serve national strategies such as “the belt and road initiative” and “Guangdong-Hong Kong-Macao Greater Bay Area” construction, accelerate the pace of optimization and adjustment of disciplines and specialties, improve the layout of disciplines and specialties, and add relevant specialties that meet the national strategic needs such as “the belt and road initiative” and “Guangdong-Hong Kong-Macao Greater Bay Area” construction.

Give full play to the advantages of overseas Chinese schools, enhance the research capabilities in overseas Chinese, Chinese education, Chinese media, Chinese business economy, Chinese literature and other advantageous and characteristic fields, build a national platform for overseas Chinese studies, and better serve the “the belt and road initiative” initiative. Strengthen the construction of Guangdong-Hong Kong-Macao Greater Bay Area Joint Laboratory, Expand Open Innovation and Serve Guangdong-Hong Kong-Macao Greater Bay Area International Science and Technology Innovation Center. In order to raise the level of internationalization, we should take the construction of the joint college of Birmingham University of Jinan University as an opportunity to establish an international exchange and cooperation mechanism for high-level education and create a new business card for internationalized running schools. We will implement the “Jinan Silk Road” overseas study promotion plan, expand the scale of overseas study scholarships, and form a new pattern of overseas study education in the country of origin with stable scale, optimized structure and distinctive characteristics. Strengthen the management and alumni work of overseas Chinese from Hong Kong, Macao and Taiwan, and let the majority of overseas Chinese managers and alumni integrate into the development of overseas Chinese higher education and the construction of Guangdong-Hong Kong-Macao Greater Bay Area.

1.2 Spread Chinese Culture to All Corners of the World and Create a “Cultural Messenger” for Education and Talent Highland in Guangdong-Hong Kong-Macao Greater Bay Area

General Secretary Xi Jinping encouraged the majority of Jinan students to study hard and become useful as soon as possible, to make contributions to the society in the future, to actively participate in the construction of Guangdong-Hong Kong-Macao Greater Bay Area, and to spread the excellent traditional Chinese culture to all parts of the world. “Upon completion of their studies, they will definitely find their own place in the society”, which further strengthened the cultural confidence of the majority of teachers and students and enhanced their sense of mission and responsibility in cultural communication. Professor Lin Rupeng, secretary of the party Committee of Jinan university, pointed out that “general secretary Xi Jinping's important speech has pointed out the direction for Jinan university's future development, and has provided us with a fundamental guideline for adhering to the correct political direction, forming a unique talent training system for overseas Chinese universities, and spreading the excellent traditional Chinese culture”.

Jinan University will further study and implement the spirit of General Secretary Xi Jinping's important speech, carry out the general secretary's instructions, formulate action plans, further improve the quality of running schools, highlight the characteristics of overseas Chinese schools, implement the fundamental task of cultivating talents, better run overseas Chinese higher education,

better train students, better spread the excellent traditional Chinese culture to all parts of the world, and make greater contributions to safeguarding the reunification of the motherland, prosperity and stability of Hong Kong and Macao, and uniting Chinese children at home and abroad to build the Chinese dream together. Jinan University will continue to adhere to its mission of “facing Southeast Asia and spreading Chinese culture far to all continents and all over the world.” With “Chinese culture spreading in all directions” as its mission, Jinan University will continue to dig deep into the accumulation of overseas Chinese schools for a century and the inheritance of civilization for a thousand years. We are committed to spreading the excellent traditional Chinese culture to all corners of the world with the goal of enhancing the political identity, national identity, national identity and cultural identity of overseas Chinese students in Hong Kong, Macao and Taiwan. The first is to fix internal skills and give more force in class. Compile excellent teaching materials of Chinese traditional culture and offer a series of courses of “Chinese traditional culture” relying on national excellent courses such as “Chinese traditional culture”. Holding Chinese cultural festival, honoring Chinese excellent traditional culture and other high-quality activities, and building Chinese talent training base, Jinan youth talk theme salon and other high-quality platforms; Highlight the themes of “following General Secretary Xi Jinping's growth footprint” and “reform and opening up”, optimize the excellent routes such as the journey of Chinese culture and the journey of seeking roots, promote the introduction of Chinese excellent traditional culture into the brain and heart, and train batch after batch of Chinese cultural communicators with family and country feelings. The second is to do a good job in Chinese education and promote the transformation and upgrading of Chinese education. We will continue to give full play to Jinan University's unique advantages in Chinese language education. On the basis of compiling primary and junior high school Chinese textbooks, we will launch high school and country-specific Chinese textbooks. We will step up the promotion of the national standards of “overseas Chinese teenagers' Chinese proficiency test” and “overseas Chinese teachers' certificate test” and set off a new upsurge of overseas Chinese teenagers' learning Chinese.

1.3 Adhere to the Fundamental Task of Cultivating Talents through Virtue, and Cultivate the “Intellectual High Point” of Education Talent Highland in Guangdong, Hong Kong and Macao

General Secretary Xi Jinping pointed out that Jinan University has a large number of talented people, is worthy of its name, has a unique role and has a bright future. He fully affirmed the important role of overseas Chinese higher education in bringing together compatriots from Hong Kong, Macao and Taiwan and overseas Chinese, and spreading Chinese excellent traditional culture to all parts of the world. He highly recognized Jinan University's spirit, which was formed through the historical process of three falls and three rises and five moves. Since Jinan University was founded, it has a strong faculty and a galaxy of talents. During the period of the Republic of China, Jinan University was full of talents, famous teachers, a strong team and active academic activities. Pan Xulun, Huang Yanpei, Liang Shiqiu, Shen Congwen, Zhou Jianren, He Bingsong, Zheng Zhenduo and other top Chinese and western masters gathered in Jinan Park. After the resumption of the office in 1978, the central government dispatched a large number of well-known experts and scholars from all over the country.

In his inspection, General Secretary Xi Jinping placed special emphasis on the training of young talents, encouraging them to study hard and become useful as soon as possible. At the same time, he encouraged mainland students and students from Hong Kong, Macao and Taiwan to strengthen integration and contribute to the construction of Guangdong-Hong Kong-Macao Greater Bay Area. Give full play to the advantages of overseas Chinese schools and serve the construction of Guangdong-Hong Kong-Macao Greater Bay Area. Give full play to the characteristics and advantages of overseas Chinese schools, combine with the special historical mission entrusted by the state, realize the unification of separation and integration of overseas Chinese students from Hong Kong, Macao and Taiwan and mainland students in training methods and objectives, and strive to train mainland students into socialist builders and successors with all-round development

of morality, intelligence, physique, arts and labor. Hong Kong, Macao and overseas Chinese students will be trained into staunch patriots who consciously support the reunification of the motherland, support “one country, two systems” and contribute to the long-term prosperity and stability of Hong Kong, Macao and the realization of the peaceful reunification of the motherland. Chinese students and overseas students will be trained to understand and love Chinese culture, be friendly to me, and take the initiative to act as cultural emissaries for Sino-foreign exchanges.

Make Good Use of Personnel and Coordination Environment: Breaking through the Obstacles of System and Mechanism, Overseas Chinese Higher Education Should Do a Good Job in Bringing Talents from Guangdong-Hong Kong-Macao Greater Bay Area

In the final analysis, overseas Chinese higher education should fully implement the important spirit, important instructions and important instructions of general secretary Xi Jinping's inspection of Jinan university, which is to do a good job in the introduction of overseas Chinese and high-level talents. From the successful experience of building a world-class bay area and a world-class university, the key lies in introducing and gathering a group of high-level talents from overseas Chinese and Chinese. However, against the background of escalating trade friction between China and the United States, the exchange and cooperation of scientific and technological talents between China and the United States have also sounded discordant. Under the strategy of Guangdong-Hong Kong-Macao Greater Bay Area, the demand for high-level talents from overseas Chinese and Chinese is also increasing and diversifying. Most of the high-level talents and teams of overseas Chinese and Chinese have raised the following issues: appropriately reduce the personal income tax rate for overseas Chinese and Chinese high-level talents returning to their ancestral (nationality) countries to start businesses; how to smoothly restore Chinese nationality; how to apply for admission to the establishment of a career; how to enjoy public medical care at the unit expense; how to increase the indicator for doctoral students; how to enroll their children in high-quality secondary, primary and junior schools; and how to purchase houses and cars (with license plates) by overseas Chinese and Chinese high-level talents, thus stimulating the enthusiasm of overseas Chinese and Chinese high-level talents returning to their ancestral (nationality) countries to

By exploring the institutional barriers to the introduction of high-level talents from overseas Chinese in mainland universities in Guangdong-Hong Kong-Macao Greater Bay Area, especially overseas Chinese universities, and paying special attention to the hidden information and various restraining factors behind them, this paper explores their ideological essence and development trend, and constructs an action mechanism for the introduction of high-level talents from overseas Chinese. A leading group for the introduction of overseas Chinese and Chinese high-level talents to universities in mainland Guangdong-Hong Kong-Macao Greater Bay Area, led by the Organization Department and attended by relevant departments in charge of science and technology, education, people's organizations, taxation, foreign affairs, etc., will be set up. It will be responsible for daily operation, coordination and management and will be attached to the special office of the organization department.

1.4 The Implementation of Overseas Chinese High-Level Talent Funding Projects, Optimize the Work Flow Back to the Ancestral (Nationality) Countries

Under the background of constant trade friction between China and the United States, it is increasingly difficult for overseas Chinese and high-level talents to return to their ancestral (nationality) countries to work. The competent departments of education, science and technology, etc. have set up an innovative platform for introducing high-level overseas Chinese talents and teams who are engaged in scientific research in China and the countries of origin (nationality), so as to support the overseas Chinese high-level talents and research teams to continue to maintain exchanges and cooperation with other researchers in the same field in the world after returning to the countries of origin (nationality). Special support will be given to the plan for recruiting high-level talents from overseas Chinese or overseas Chinese higher education will be allowed to support on the basis of existing projects. The departments in charge of education and foreign affairs are the main leaders of the overseas Chinese and Chinese high-level talent team. In applying for long-term

“permanent” residence certificates in China, they will follow the procedures for special needs of overseas Chinese and Chinese high-level talent and further shorten the application time.

1.5 Implementation of Special Funds to Support, Build a First-Class Platform, Set up a First-Class Team

Against the backdrop of Sino-US trade frictions, the competent departments of education, science and technology have set up special funding for the world's top foreign scientists who have made significant contributions to Sino-US relations and China's scientific research. They have given priority support to major key projects and national and provincial key experimental platforms. They have rapidly established a first-class scientific research platform and a first-class talent team in China to contribute to the development of the country's scientific cause, the cultivation of first-class talents and the promotion of economic and social development.

Pay close attention to the trends of overseas public opinions, and build a public opinion monitoring and risk assessment mechanism for the introduction of overseas Chinese and high-level talents

Under the background of continuous trade friction between China and the United States, the introduction of high-level talents from overseas Chinese and Chinese, including the United States, must be handled prudently. Departments in charge of education, science and technology give full play to the advantages of overseas Chinese affairs and pay close attention to the external environment and internal policies of economic and trade, scientific and technological personnel exchanges in western countries through overseas Chinese communities, online media, alumni associations, Chinese embassies and consulates abroad and other channels. We will step up the risk assessment of the introduction of overseas Chinese and Chinese high-level talents, prevent any slight deterioration, identify and deal with them as soon as possible, and implement one-vote veto on the proposed personnel with intellectual property disputes and other related issues.

Improve the domestic scientific research environment and enhance the confidence of overseas Chinese and high-level talents returning to their ancestral (native) countries to serve and start businesses

Since overseas Chinese and Chinese high-level talents have relatively mature laboratory conditions overseas, they have just returned to their ancestral (native) parliament and have encountered a lot of work such as laboratory platform construction, personnel team construction, discipline construction, scientific research project application, personnel training, etc. In particular, complicated matters such as laboratory decoration and bidding and purchasing of scientific research equipment have long periods and great difficulties. To a certain extent, this has led to the planned introduction of overseas Chinese and Chinese high-level talents who are struggling to travel between the two countries (regions). To a certain extent, it has also consumed the energy of overseas Chinese and Chinese high-level talents and affected their painstaking research. Departments in charge of education, science and technology optimize and perfect the domestic scientific research environment, and shorten the bidding cycle for laboratory decoration and large-scale scientific research equipment procurement.

1.6 We Will Promote the Green Card System for Talents and Do a Good Job in Providing One-Stop Service for Overseas Chinese and High-Level Talents

In May 2016, Guangzhou introduced a “green card” system. For domestic residents who are not registered in Guangzhou, residents of Hong Kong Special Administrative Region and Macao Special Administrative Region, residents of Taiwan and foreigners, overseas students and other personnel who hold Chinese passports, have permanent (long-term) right of abode abroad and do not have registered in China can apply as long as they meet the conditions. Non-Guangzhou registered talents who have no intention of settling down temporarily can apply. After applying for a green card for talents, they can enjoy citizen treatment in nine aspects such as house purchase, car purchase and children's schooling [5]. At present, there are still regulations in most regions: the purchase must pay social security for more than one year. Organize and human resources and social security departments to promote the green card system for talents, and do a good job of one-stop

service for overseas returnees, such as purchase and purchase of real estate, car licensing, children's enrollment, household registration, medical treatment, etc.

1.7 We Will Improve the Retirement Policy and Ensure the Retirement Benefits of Overseas Chinese and High-Level Talents

According to the current national policy, high-level talents of overseas Chinese and Chinese cannot be included in the management of career establishment. Since high-level talents of overseas Chinese and Chinese return to their ancestral (nationality) countries to work at an older age and have purchased social security for less than 15 years, they cannot receive pension in China, which may affect the treatment level of high-level talents of overseas Chinese and Chinese after retirement. People's organizations, education and other competent departments should improve the retirement policy for high-level talents of overseas Chinese and effectively protect the retirement benefits for high-level talents of overseas Chinese and Chinese.

1.8 Reform the Tax Policy to Raise the Actual Income Level of Overseas Chinese and High-Level Talents

The annual salary system is generally applied to high-level talents of overseas Chinese and Chinese. According to the current personal income tax policy, the tax paid is as high as 45%, which to a certain extent reduces the actual income level of high-level talents of overseas Chinese and Chinese. Notice of the Ministry of Finance on Preferential Policies for Individual Income Tax in Guangdong-Hong Kong-Macao Greater Bay Area stipulates: Guangdong Province (including Shenzhen City) will give subsidies to overseas (including Hong Kong, Macao and Taiwan) high-end talents and talents in short supply working in Greater Bay Area according to the difference between the individual income tax burden of the mainland and Hong Kong. The subsidies will be exempted from individual income tax. The identification and subsidy measures for overseas high-end talents and talents in short supply working in Greater Bay Area shall be implemented in accordance with the relevant regulations of Guangdong Province (including Shenzhen City). However, the identification period of overseas high-end talents and talents in short supply working in Greater Bay Area is long and the scope of personnel coverage is small, which cannot meet the demand for tax reduction for overseas Chinese and Chinese high-level talents outside Guangdong-Hong Kong-Macao Greater Bay Area and beyond the scope of identification. Departments in charge of education and taxation have reformed the tax policy on the income of overseas Chinese and Chinese high-level talents who return to their ancestral home countries to develop their businesses. The Organization Department has optimized the identification procedures for overseas high-end talents and talents in short supply working in Greater Bay Area.

1.9 We Will Optimize the Allocation of Doctoral Candidates' Enrollment Targets to Attract Overseas Chinese and High-Level Talents to Work in Their Ancestral (Nationality) Countries

Doctoral students and doctoral students are one of the important conditions for attracting overseas Chinese and high-level talents to return to their ancestral (nationality) countries to work and form teams. The number of overseas Chinese and Chinese high-level talents recruiting doctoral students abroad is determined by the amount of their team funds. As long as their team funds are sufficient, they can recruit doctoral students and quickly form scientific research teams. However, at present, the recruitment index for doctoral students in China is limited by the number of doctoral students and the distribution policy of the higher authorities regarding the recruitment index for doctoral students. Departments in charge of education, science and technology can separately allocate corresponding doctoral enrollment targets for overseas Chinese and Chinese high-level talents, increase relevant support for overseas Chinese and Chinese high-level talents returning to their ancestral (nationality) countries, and let them set up their scientific research teams as soon as possible.

2. Conclusion

To sum up, General Secretary Xi Jinping's important speech is a guide to the operation of higher education for overseas Chinese in the new era. It points out the way forward for higher education for overseas Chinese and provides fundamental guidelines. As a representative of overseas Chinese higher education, Jinan University will deeply study and implement the spirit of General Secretary Xi Jinping's important speech during his visit to Jinan University and deeply understand the great political, practical and far-reaching historical significance of the spirit of General Secretary Xi Jinping's important speech. Adhering to the school-running aim of “expanding the scope of education and caring for overseas Chinese”, we will speed up the construction of “double first-class” and high-level universities through practical actions, further improve the quality of school-running and polish the golden signboard of overseas Chinese schools for a century. We will train “three types of students” to become useful people and better spread Chinese excellent traditional culture to all parts of the world. We will seize historical opportunities, serve the country's major development strategies and comprehensively promote the new pattern of opening up in accordance with the talent work concept of “talent resources are the first resources, talent strategy is the first strategy, and talent advantage is the first advantage”. Vigorously introduce high-level talents from overseas Chinese and Chinese to help push forward the implementation of Guangdong-Hong Kong-Macao Greater Bay Area's strategic goal of “building a highland for education and talents”.

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